



SIA Engineering Company Forms Joint Venture With Panasonic Avionics Corporation

SINGAPORE, 4 November 2010 - Mainboard-listed **SIA Engineering Company Limited** (SIAEC) today announced it has signed a Joint Venture Agreement with Panasonic Avionics Corporation to set up a Singapore-based facility for the maintenance, repair and overhaul (MRO) of in-flight entertainment and communications (IFEC) systems and components produced by Panasonic Avionics.

Under the agreement, SIAEC will hold a 42.5% equity shareholding in the joint venture, with the remaining 57.5% owned by Panasonic Avionics Corporation.

The joint venture will meet the growing demand for IFEC support of new-generation aircraft. Strategically located in Singapore, the state-of-the-art facility will enable airlines in the Asia-Pacific to benefit from one-stop total solutions and OEM support.

SIAEC's Chief Executive Officer, Mr William Tan said: "We are honoured that Panasonic Avionics Corporation, the world's leading supplier of in-flight entertainment and communications systems, has chosen SIA Engineering Company as its partner to develop its Centre of Excellence in the Asia-Pacific. The state-of-the-art facility will support Panasonic's latest products, including the highly advanced eX2, which offers unprecedented in-flight entertainment features and quality on new-generation aircraft such as the A380".

"The new facility is SIAEC's 25th joint venture forged with leading aerospace manufacturers and strategic partners. Through our joint ventures, customers have direct access to OEM support, spares and proprietary technology. These benefits, integrated seamlessly with SIAEC's maintenance services, enable airlines to achieve higher operational reliability and engineering excellence", Mr Tan added.

Mr Yasu Enokido, Panasonic Avionics Corporation's President and Chief Operating Officer, said: "Singapore and the Asia-Pacific region have always been an important, strategic market for Panasonic, and we are very honoured to have worked with SIA Engineering Company to create this new joint venture. Leveraging the strengths of our two companies, this new Centre of Excellence for IFEC systems will better serve the needs of Asia-Pacific airlines and their rapidly expanding fleets with high-quality, responsive, and flexible maintenance services."

The transaction is not expected to have a material impact on SIAEC's financial performance in FY2010/11. None of the Directors, executive officers or controlling shareholders of SIAEC has any interest, direct or indirect, in the transaction.



About SIA Engineering Company

(Company Registration No. 198201025C)

www.siaec.com.sg

SIA Engineering Company (SIAEC) is a major provider of aircraft maintenance, repair, and overhaul services in Asia Pacific. The Company has a client base of more than 80 international carriers and aerospace equipment manufacturers. It provides line maintenance services at Singapore Changi Airport for more than 50 international carriers, as well as airframe and component overhaul on some of the most advanced and widely used commercial aircraft in the world. The Company achieved a revenue of S\$1,006 million in FY2009/10.

25 ventures with original equipment manufacturers and strategic partners in Singapore, Vietnam, the Philippines, Australia, Ireland, United States, Hong Kong, Taiwan and Indonesia increase the depth and breadth of the Company's comprehensive service offerings. The revenue of SIAEC's ventures is approximately S\$2.6 billion in FY2009/10, with 81 percent derived from airlines outside the Singapore Airlines Group.

SIAEC has approvals from 23 national aviation regulatory authorities to provide MRO services for aircraft registered in the U.S., Europe and Japan, among others.

About Panasonic Avionics Corporation

Panasonic Avionics Corporation is the world's leading supplier of in-flight entertainment and communication systems. The company's best-in-class solutions, supported by professional maintenance services, fully integrate with the cabin enabling airlines to deliver the ultimate travel experiences with a rich variety of entertainment choices, resulting in improved quality communication systems and solutions, reduced time-to-market and lower overall costs.

Established in 1979, Panasonic Avionics Corporation, a U.S. corporation, is a subsidiary of Panasonic Corporation of North America, the principal North American subsidiary of Panasonic Corporation (NYSE: PC). Headquartered in Lake Forest, California with over 2,600 employees and operations in 50 locations worldwide, it serves over 200 customers worldwide and provides IFEC systems on over 3,700 aircraft. For additional information, please visit www.panasonic.aero.

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